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# KELLOGG SEED COMPANY

P. O. Box 684  
MILWAUKEE, WISCONSIN

Return Postage Guaranteed



MARKET QUOTATIONS  
PLEASE RUSH

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★ APR 22 1940 ★

U. S. Department of Agriculture.

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Permit No. 409  
Milwaukee, Wis.

M.R. Newman, Reference Librarian,  
Bureau of Plant Industry, U.S.D.A  
Washington, D.C.



# KELLOGG SEED COMPANY

322 EAST FLORIDA STREET P. O. BOX 684 MILWAUKEE, WISCONSIN

TELEPHONE DALY 0373

Distributors

**DOUGHBOY MILLS, INC.**

Shawano, Wis.

**CEREAL MILLS COMPANY**

Wausau, Wis.

**DOOR COUNTY PRODUCE**

Sturgeon Bay, Wisconsin

TERMS: Net Cash

Quotations are F. O. B. Milwaukee and subject to change without notice. **BAGS OR SACKS EXTRA, EXCEPT WHEN OTHERWISE STATED.**  
Broken packages, slightly higher.

### MEDIUM RED CLOVER

Northern Grown	Per 100 lbs.
RAINBO	\$19.00
Mountain	18.00
Special Red Clover	\$17.50 Contains 5%-8% Alfalfa

### MAMMOTH CLOVER

Northern Grown	Per 100 lbs.
RAINBO	\$19.00

### ALSIKE CLOVER

	Per 100 lbs.
RAINBO	\$23.00
Mountain	22.00

### ALSIKE SPECIALS

	Per 100 lbs.
(Contains about 6% White Clover)	\$21.50
(Contains about 10% White Clover)	21.00

### WHITE CLOVER

	Per 100 lbs.
RAINBO	\$63.00
Mountain	58.00
Prime	48.00
Mixing Grade	45.00

### WILD WHITE CLOVER

	Per lb.
Genuine Kentish Grown	.95

### LESPEDEZA, KOREAN

	Per 100 lbs.
RAINBO	\$7.00

### TIMOTHY

	Per 100 lbs.
RAINBO	\$6.25
Mountain	6.00

Timothy also packed in 100 lb. bags at 15c per 100 lbs. higher.

### TIMOTHY AND ALSIKE

	Per 100 lbs.
(Contains about 20% Alsike)	\$ 8.75
(Contains about 50% Alsike)	13.00



Complete stocks now available at Madison, Wis.  
c/o Central Storage & Warehouse Co., Inc.  
1015 East Main Street  
Phones Fairchild 8818 and Gifford 4577

MARCH 20, 1940

Kellogg Seed Company gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop.

### SWEET CLOVER

Per 100 lbs.

White Blossom RAINBO	\$6.50
Grundy County RAINBO	7.00
Yellow Blossom RAINBO	7.00
Hubam RAINBO	...

### SUDAN GRASS

Sacks included RAINBO	Per 100 lbs. \$3.75
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### REED CANARY GRASS

Per 100 lbs.

RAINBO—100 lb. lots	\$17.00
Small lots	18.00

### FIELD PEAS

Sacks included White, RAINBO	Per 100 lbs. \$5.75
Scotch, RAINBO	5.00

### SOY BEANS

Sacks included Manchu, RAINBO	Per 100 lbs. \$2.70
Illini, RAINBO	2.70

### MANCHU No. 3

Sacks included  
The new Wisconsin variety to produce beans for crushing. Will be a profitable cash crop for farmers in southern Wisconsin. Per 100 lbs.  
RAINBO \$2.75

### MILLETS

Per 100 lbs.

German, RAINBO	\$2.50
Japanese, RAINBO	5.50
Hungarian, RAINBO	4.75
Proso, RAINBO	2.50

### FLAX

Per 100 lbs.

RAINBO	\$5.00
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### DWARF ESSEX RAPE

Sacks included RAINBO—220-lb. bags	Per 100 lbs. \$7.75
100-lb. bags	8.00

### COTTON GRAIN BAGS

Per 100

Patched, clean	\$18.00
Sound, clean	21.00
New Royal River Bags	26.00

When Ladak Alfalfa is not available the Wisconsin College of Agriculture recommends the use of Cossack Alfalfa alone, in sections where bacterial wilt and summer killing are serious.

Clovers and Timothy packed in bushel bags at 25c per 100 pounds higher.



## LAWN GRASS MIXTURES

RAINBO LAWN and SHADE GRASS MIXTURES produce closely knit, velvety lawns of beautiful texture. They are compounded from the very finest turf grass seeds, expertly cleaned and blended. Most attractively packed in 1-lb. and 5-lb. sizes for discriminating lawn lovers who demand the very best.

### RAINBO LAWN SEED

	Per 100 lbs.
1-lb. (25 and 50 to a case) . . . . .	\$33.00
5-lb. (10 to a case) . . . . .	32.50
1-lb. Shade Grass (25 and 50 to case) . . . . .	36.00
5-lb. Shade Grass (12 to a case) . . . . .	35.50

### RAINBO LAWN SEED—Bulk

25-lb. Sacks . . . . .	\$30.50
50-lb. Sacks . . . . .	30.25
100-lb. Sacks . . . . .	30.00

### RAINBO SHADE GRASS—Bulk

25-lb. Sacks . . . . .	\$33.50
50-lb. Sacks . . . . .	33.25
100-lb. Sacks . . . . .	33.00

### RAINBO BENT GRASS SEED

Seaside—1-lb. bags . . . . .	\$70.00
Astoria—1-lb. bags . . . . .	70.00

## RAINBO WHITE CLOVER SEED

1 lb. Boxes (25 to a case) . . . . .	\$70.00
½ lb. Boxes (50 to a case) . . . . .	71.00

## BLUE MOUND LAWN SEED

	Per 100 lbs.
1-lb. Cartons (50 to a case) . . . . .	\$24.00
5-lb. Bags (10 to a bundle) . . . . .	23.00
10-lb. Bags (5 to a bundle) . . . . .	23.00
Bulk, 50-lb. and 100-lb. Bags . . . . .	22.00
Shade Grass, bulk . . . . .	24.00

## GREENDALE LAWN SEED

1-lb. Cartons (50 to a case) . . . . .	\$21.00
3-lb. Bags (20 to a bundle) . . . . .	20.00
50-lb. and 100-lb. Bags . . . . .	19.00

## STAR LAWN SEED

100-lb. Sacks . . . . .	\$13.00
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## RAINBO BENT GRASS MIXTURE

The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.

	Per 100 lbs.
1-lb. Bags . . . . .	\$45.00
5-lb. Bags . . . . .	43.50
25, 50 or 100-lb. Bags . . . . .	42.50

## KENTUCKY BLUE GRASS SEED

Extra Heavy—1-lb. bags . . . . .	\$28.00
Extra Heavy—5-lb. bags . . . . .	27.50
50 lbs. to a case . . . . .	

## GRASSES

### KENTUCKY BLUE GRASS

Sacks included . . . . .	Per 100 lbs.
Selected, Extra Heavy, pure . . . . .	\$25.00
RAINBO . . . . .	20.00
Mountain . . . . .	19.50
Canadian, RAINBO . . . . .	. . . . .

### FANCY RED TOP

RAINBO . . . . .	\$11.50
Extra fancy, 98% pure . . . . .	13.00

### ROUGH BLUE GRASS

Sacks included (Poa Trivialis)	
RAINBO . . . . .	\$40.00
Excellent for shady conditions . . . . .	

### RYE GRASS

Sacks included	
Pacey's Imported . . . . .	\$12.00
Perennial, Imported . . . . .	12.00
American Grown . . . . .	6.50

## BENT GRASS (Certified)

	Per 100 lbs.
ASTORIA . . . . .	. . . . .
RAINBO, Blue Tag, State Sealed . . . . .	\$60.00
SEASIDE . . . . .	. . . . .

## ORCHARD GRASS

Sacks included	
RAINBO . . . . .	\$18.00

## MEADOW FESCUE

Sacks included	
RAINBO . . . . .	\$15.00

## CHEWINGS FESCUE

Sacks included	
RAINBO . . . . .	\$60.00
Less than full Sacks, \$3.00 per 100 lbs. higher . . . . .	

## SMOOTH BROME GRASS

Sacks included (Bromus inermis)	
RAINBO . . . . .	\$15.00

## RAINBO BRAND INOCULATION

### Humus and Nitro-Jel (Jelly)

No. 1—For Alfalfa and Sweet Clover.

No. 2—For Red, Alsike and White Clover.

    Retail      Wholesale  
½ bushel . . . . .      \$.30      \$.18

1 bushel . . . . .      .50      .27

2 ½ bushel . . . . .      1.00      .48

No. 3—For Field Peas and Vetches.

No. 6—For Soy Beans.

    Retail      Wholesale  
1 bushel . . . . .      \$.30      \$.18

2 bushel . . . . .      .50      .27

5 bushel . . . . .      1.00      .48

10 bushel . . . . .      1.40      .78

25 bushel . . . . .      2.50      1.38

## MASTER ANT KILLER

10c Size, 12 to carton . . . . . \$ .75 doz.  
25c Size, 14 to carton . . . . . 2.00 ctn.



Per Ton  
100-lb. Bags . . . . . \$30.00  
50-lb. Bags . . . . . 35.50  
25-lb. Bags . . . . . 41.50

Less Dealer's Discount 10%  
Special Prices for Car Lots

We are distributors of Milorganite for Wisconsin, exclusive of Milwaukee County and upper Michigan. Milorganite quotations apply only in this distributive territory.

## INOCULATE ALL LEGUME SEEDS WITH

## NITRAGIN

OVER FORTY YEARS OF SERVICE

When ordering, Always state name of seed.

ALFALFA, all Clovers	LESPEDEZA
Size	Dealer Retail
½ bu. ea. .19	\$ .30
1 bu. ea. .32	.50
2 ½ bu. ea. .65	1.00
5 bu. ea. .65	1.00

PEAS (All Varieties)	SOYBEANS, LIMA BEANS, COW PEAS, PEANUTS
VETCHES (All Varieties)	
½ bu. ea. .16	.25
1 bu. ea. .26	.40
1 ½ bu. ea. .39	.60
5 bu. ea. 1.10	1.70
12 ½ bu. ea. 2.60	4.00

BEANS	GARDEN SIZE
String, Wax, Kidney	Garden Peas & Beans
½ bu. ea. .16	.25
1 bu. ea. .26	.40
5 bu. ea. 1.10	1.70
12 ½ bu. to 2 bu. sizes	packed 12 to carton
2 ½ bu. to 25 bu. sizes	packed 6 to carton

BIRD SEED	(Full Bags)
Sunflower—Fancy . . . . .	\$7.00

Canary, Argentine—Recleaned . . . . . 5.25

Canary, Turkish—Recleaned . . . . . 5.50

Hemp . . . . . 7.00

Bird Rape, Large Sweet . . . . . 9.50

Bird Rape, Large . . . . . 7.75

Large Millet . . . . . 2.50

Smaller quantities 50c per 100 lbs.

higher

Gross weight—bags included

KELLOGG SEED COMPANY

# RAINBO BRAND SEED CORN

## NEBRASKA GROWN

DENT VARIETIES	Per Bushel
Wis. No. 7 Silver King.....	\$1.30
Wis. No. 8.....	1.30
Wis. No. 12 Golden Glow.....	1.30
Early Murdock .....	1.30
Improved Leaming .....	1.25
Northwestern Red Dent.....	1.30
Pride of North.....	1.25
Reid's Yellow Dent.....	1.25
White Cap Yellow Dent.....	1.30

Packed two bushels per bag

## FLINT CORN

	Per Bushel
Smut Nose—Wisc. Grown.....	\$....
Longfellow—Neb. Grown.....	....

Packed two bushels per bag

## SWEET CORN

	Per 100 lbs.
Golden Bantam—Wis. Grown..	\$8.00
Evergreen Bantam—Wis. Grown	8.00
Stowell's Evergreen .....	8.00

Packed 100 lbs. per bag

## WISCONSIN GROWN

DENT VARIETIES	Per Bushel
State Sealed and Verified	
Wis. No. 7 Silver King.....	\$1.75
Wis. No. 8.....	2.00
Wis. No. 12 Golden Glow.....	1.75
Wis. No. 25.....	2.00
Northwestern Red Dent.....	1.75
Murdock .....	2.00

## WISCONSIN GROWN

Grown in Pierce County	Per Bushel
Wis. No. 8.....	\$2.00
Wis. No. 12 Golden Glow.....	2.00
Wis. No. 25.....	2.00
Minnesota No. 13.....	2.00

Packed two bushels per bag

## FODDER CORN

	Per Bushel
Red Cob .....	\$1.05
Leaming .....	1.00
Pride Fodder .....	1.00
Eureka—Virginia Grown.....	1.65

Packed 2½ bushels per bag

## HYBRID SEED CORN

(Wisconsin Grown, Certified Blue Tag)

Flat Kernels	Per Bushel	Round Kernels	Per Bushel
90 Day Maturity.....	\$4.50	90 Day Maturity.....	\$3.50
95 Day Maturity.....	4.00	95 Day Maturity.....	3.00
100 Day Maturity.....	3.50	100 Day Maturity.....	2.50
105 Day Maturity.....	3.50	105 Day Maturity.....	2.50
110 Day Maturity.....	3.25	110 Day Maturity.....	2.25
115 Day Maturity.....	3.25	115 Day Maturity.....	2.25
120 Day Maturity.....	3.25	120 Day Maturity.....	2.25

Packed one bushel per bag, bags included

## SEED GRAINS RAINBO BRAND

SEED OATS	Per Bushel
Forward .....	\$.65
White Cross .....	.65
Gopher .....	.65
Swedish Select .....	.65

Packed 3 bushels per sack

SEED WHEAT	Per Bushel
Progress .....	\$1.50
Marquis Type .....	1.50
Sturgeon .....	1.60

Packed 2½ bushels per sack

SEED BARLEY	Per Bushel
Oderbrucker Type .....	\$.95
Wisconsin No. 38 Type.....	.90

Packed 2½ bushels per sack

SPRING RYE	Per Bushel
.....	\$1.40

Packed 2½ bushels per sack

SPELTZ	Per 100 lbs.
RAINBO .....	\$2.15

Packed 100 lbs. per sack

## BUCKWHEAT

	Per 100 lbs.
Japanese .....	\$2.50
Silverhull .....	2.25

Packed 2 bushels per sack

## WINTER VETCH

	Per 100 lbs.
For Spring and Fall Planting.	

RAINBO ..... \$11.00

## AMBER CANE

Sacks included	Per 100 lbs.
For Fodder only.	

Black Amber .....

\$3.25

## ATLAS SORGO (Certified)

RAINBO ..... \$4.50

## SEED SOWERS

Retail List Price

"Cyclone" Seed Sower..... \$2.75 Ea.

"Horn" Seed Sower..... .95 Ea.

Above prices are subject to a dealer discount of 33⅓%



PRODUCT AND PACKAGE SIZES	PRICES		Packages per case
	RETAIL per package	DEALER per case or package	
New Improved CERESAN—For Oats, Peas, Barley, Flax, Sorghums, Wheat and Cotton.			
4-oz. can .....	.30	6.65	36
1-lb. can .....	.75	6.35	12
5-lb. can .....	3.25	14.40	6
25-lb. drum .....	14.00	11.25	1
100-lb. drum .....	53.00	42.50	1
SEMESAN JR.—For Field and Sweet Corn.			
2-oz. envelop .....	.15	12.95	144
4-oz. can .....	.30	10.80	36
1-lb. can .....	.75	12.00	12
5-lb. can .....	3.00	29.55	6
25-lb. drum .....	30.00	24.40	1
100-lb. drum .....	115.00	94.00	1
300-lb. drum .....	315.00	270.00	1
SEMESAN BEL—For Irish and Sweet Seed Potatoes.			
2-oz. envelop .....	.25	21.60	144
4-oz. can .....	.50	10.80	36
1-lb. can .....	1.50	12.00	12
5-lb. can .....	6.50	29.55	6
25-lb. drum .....	30.00	24.40	1
100-lb. drum .....	175.00	145.00	1
SEMESAN—For Flowers and Vegetables.			
½-oz. envelop .....	.10	8.65	144
2-oz. can .....	.35	8.00	36
1-lb. can .....	2.25	18.00	12
5-lb. can .....	10.00	44.40	6
25-lb. drum .....	46.00	36.50	1
100-lb. drum .....	175.00	145.00	1
2% CERESAN—For Peas, Cotton and Narcissus.			
1-lb. can .....	.70	6.00	12
5-lb. can .....	3.00	13.50	6
25-lb. drum .....	13.25	10.50	1
100-lb. drum .....	50.00	40.00	1
NJ-GREEN—For Golf and Lawn Turfs.			
3-oz. can .....	.35	8.00	36
1-lb. can .....	1.45	11.75	12
5-lb. can .....	6.25	28.80	6
25-lb. drum .....	28.75	23.50	1
100-lb. drum .....	110.00	91.00	1
SPECIAL SEMESAN—For Golf and Lawn Turfs.			
5-lb. can .....	7.00	32.70	6
25-lb. drum .....	32.50	26.50	1
100-lb. drum .....	125.00	103.00	1

## TREATING DIRECTIONS

One pound of NEW IMPROVED CERESAN treats 32 bushels of Barley, Oats and Wheat.

One and one-half ounces of NEW IMPROVED SEMESAN JR. treats one bushel of Corn.

One pound of NEW IMPROVED SEMESAN BEL treats 75 bushels of Seed Potatoes.

## DUST MASKS

For use of operators applying the Du Bay Products.

No. 200—Approved Respirator... \$3.50



## CRO-TOX

Crow and Bird Repellent

Protects Seed Corn and Grains from Loss of Seed after Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.

8 oz. Size @ \$ 4.30 per Dozen  
16 oz. Size @ 7.20 per Dozen  
1 qt. Size @ 10.80 per Dozen



## PLANTERS' REFERENCE

### Pounds to Sow Per Acre

KIND	Pounds Per Acre	Pounds Per Bu.
Alfalfa, broadcast .....	18-22	60
Alfalfa, drills .....	12-15	60
Barley .....	96-120	48
Beans, Soy, broadcast.....	60-80	60
Beans, Soy, drills.....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky.....	25-28	14
Blue Grass, Canada.....	25-28	14
Buckwheat .....	45-60	52
Cane, broadcast .....	50-70	50
Cane, drills .....	10-15	50
Clover, Alsike .....	8-12	60
Clover, Medium .....	10-15	60
Clover, Mammoth .....	10-15	60
Clover, Sweet, hulled.....	12-15	60
Clover, Sweet, unhulled.....	20-30	30
Clover, White .....	4-8	60
Corn .....	8-12	56
Sweet Corn .....	12	
Fescue, Meadow .....	15-25	24
Fescue, Chewings .....	25-28	14
Flax .....	28	56
Depending on Conditions		
Lawn Grass .....	Depends on Quality	
Millets, for hay.....	45-50	50
Millets, for seed.....	30-40	50
Millet, Japanese .....	12-15	30
Oats .....	64-76	32
Peas—		
Canada Field, broadcast.	120-150	60
Canada Field, with grain	75-90	60
Rape, broadcast .....	8-10	50
Rape, in drills .....	5-6	50
Red Top, Solid seed.....	7-12	14
Red Top, unhulled.....	10-15	14
Reed Canary Grass.....	4-6	24
Rye, Winter .....	84-112	56
Rye, Spring .....	56-84	56
Speltz .....	62-100	48
Sudan Grass, broadcast....	30-40	40
Sudan Grass, in drills.....	15-25	40
Sunflower .....	8-10	24
Timothy .....	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter...	50-125	50
Wheat .....	90-120	60

**KELLOGG**  
SEED COMPANY  
MILWAUKEE, WISCONSIN

For the convenience of our customers in the vicinity of Madison we carry stocks of Rainbo Seeds at

Central Storage & Warehouse Co., Inc.  
1015 E. Main Street, Madison, Wis.

Phones Fairchild 8818 and Gifford 4577

V. W. CHLADEK and R. E. TURNER  
in charge.



Kill smuts of oats, wheat, sorghums! Reduce barley diseases! Fight seed decay and damping-off of flax! Keep your yields cleaner for more grain profit. Just dry-treat your seed with *New Improved* 'CERESAN'—the double-acting treatment that works by both *contact* and *vapor* to kill seed-borne disease organisms. Costs little; generally increases yields; highly recommended by many authorities in all grain areas. Four oz., 30¢; 1 lb., 75¢; 5 lbs., \$3.25. Come in now for your copy of free Grain Pamphlet.

